

Release Date : Oct, 5th 2020

2020 Taiwan Fashion Design Award Contest Winner Revealed: Hsieh, Yi-Ting prevails over 12 International contestants

Taiwan Fashion Design Award (TFDA), the major annual event in Asia's fashion industry, has been successfully initiated on October 5th at Warehouse No.4 of Songshan Cultural and Creative Park. Hsieh, Yi-Ting from Taiwan, the designer of the work "White Hope" was granted the First Prize and a reward of US\$10,000, proving to be the best among the 12 competitors selected from nearly 400 participants from 12 countries worldwide. The two winners of Second Prizes were awarded to Chong, Hoiho with the Work "CONCRETE JUNGLE" and Wang, Yi Hung with "Future of Miksars", each with a reward of US\$5,000. The third prizes were divided into three categories, the Best Use of Fabrics, the Best Pattern Making, and the Best Market Potential awards were rewarded to Chen, Ching-Lin, Kuo, Hang Sheng, and Tsai Hui-Hsuan respectively, each with a reward of US\$3,000.

【The International Jury Committee Overcome The Influence Of Pandemic With Live-Streaming Commendation, Celebrated By 650 Honored Audiences】

Organized by Taiwan's Industrial Development Bureau, Ministry of Economic Affairs and executed by the Taiwan Textile Federation (TTF), the TFDA is entering its 34rd anniversary this year. Since 2013, TFDA has been extended to be an international contest, thus drawing more and more talents from overseas to participate in this contest. Professionals in the fashion industry, from around the world, have been invited to serve as judges for the TFDA as well. This year's jury is composed by influential professionals who are renowned in international fashion world, including Nao Takekoshi and Dai Fujiwara, the international designers, Stephane Dou, the Taiwanese designer, Valéria Bessolo Llopiz, International Director of ELLE, Jane Singer, Managing Director of Inside Fashion, Tomonori Matsui, CEO of ONEO Ltd. and Charlotte Chiang, Director of TTF's Textiles and Fashion Design Department.

Despite the challenging circumstances COVID-19 pandemic has been brought to TFDA this year, the executive team overcame the obstacles of distance by commencing the final contest and judging process via live-streaming for the jury committee. Many of the Taiwanese contestants this year are students from overseas academy that stayed in Taiwan during the pandemic. Although being sojourned in their

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motherland, they still kept honing their design prowess with their experience in this contest. The number of audience has also set a new record in the TFDA history: over 650 audiences participated due to the successful epidemic prevention work of Taiwan.

【With Taiwanese Textile And Financial Industry's Dedicated Support, The Collections Will Continue To Present In Taipei Fashion Week】

Over the 34 years, TFDA provides a platform for the young fashion designers to demonstrate their creativity. It's also a platform for fashion design oriented companies to discover potential talents, as they become potential forces that cultivate the development of textile and apparel industry. To achieve this goal, many enterprises and official organizations have been proactively sponsoring the Award. This year, with strong sponsorship of companies such as Yi Jinn Industrial Co., Ltd., ECLAT Education Foundation, CODDY Global Ltd. and Fortune Industrial and Commercial Development Foundation, together they contributed to the total prize US\$35,000. Mega Bank C&E Foundation supported with the audio and lighting equipment to build TFDA Final Contest a glamorous venue in Taipei Fashion Week.

Cooperate with Taipei Fashion Week event, all 12 finalist collections will be presented at warehouse 3, Songshan Cultural and Creative Park until October 10th.

Winners of 2020 Taiwan Fashion Design Award:

| Awards | Name | Work |
|-------------------------------------|-----------------|-----------------------|
| First Prize | Hsieh, Yi-Ting | White Hope |
| Second Prize | Chong, Hoiho | CONCRETE JUNGLE |
| | Wang, Yi Hung | Future of Miksars |
| Third prize - Best Use of Fabrics | Chen, Ching-Lin | to be, or not |
| Third prize - Best Pattern Making | Kuo, Hang Sheng | New Zen Look |
| Third prize - Best Market Potential | Tsai Hui-Hsuan | goodnight...Z...z...z |

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